



PO Box 6093 • 620 Del Ganado Rd
San Rafael • CA • 94903
415.479.7373 • FAX 415.479.5394
www.mdttl.org

Dear Community Member,

For eighteen years the Montessori de Terra Linda community has been bringing its parents and friends together for highly successful fundraising events. This year's Annual Auction, Moonlight Masquerade, commences with the launch of an Online Auction three weeks prior to the Live Auction event, which will be held at the Mill Valley Community Center on March 13, 2010.

We would like to give your business the opportunity to bring its name before this group of well-connected, local parents, and supporters as a corporate sponsor.

As a corporate sponsor you will receive numerous benefits:

- Targeted exposure to over 250 local parents, grandparents, and friends, who are eager to reward businesses that support our school with their patronage.
- The ability to reach thousands of potential customers through branding on our Online Auction website for up to ONE FULL YEAR.
- Perhaps most important, the gratification you will receive knowing your company's financial support has a direct impact on the quality of education available to the children of our community.

Please consider partnering with us by sponsoring the 2010 Montessori de Terra Linda Fundraising Auction. Help make this a successful and memorable event that showcases our community's support of education that awakens each child's full and unique potential.

Please review the enclosed list of sponsorship opportunities to find the one that best fits the needs and abilities of your business. We are at your service to answer any further questions you may have about this event.

Thank you for your consideration.

Sincerely,

The 2010 MdTL Fundraising Auction Team



SPONSORSHIP OPPORTUNITIES - 18th ANNUAL FUNDRAISING AUCTION

\$5,000 – PLATINUM LEVEL

- **PREMIUM** logo recognition on ALL event materials and Online Auction webpage.
- Your customized logo / message featured on **EVERY** bidder card.
- Two Premiere Admission tickets to the event, including VIP seating.
- Recognition on MdTL website as **CORPORATE SPONSOR** for **ONE YEAR**, including link to your website.
- Corporate banner displayed prominently at event.
- Formal recognition in event program.

\$2,500 – GOLD LEVEL

- Logo recognition on ALL event materials and Online Auction webpage.
- Recognition on MdTL website as a **CORPORATE SPONSOR** for **SIX MONTHS**, including a link to your website.
- Corporate banner displayed prominently at event.
- Formal recognition in event program.

\$1,000 – SILVER LEVEL

- Logo recognition on select event materials and the Online Auction webpage.
- Recognition on MdTL website as a **PATRON SPONSOR** for **THREE MONTHS**, including a link to your website.
- Formal recognition in event program.

\$500 – BRONZE LEVEL

- Formal recognition in event program and logo recognition on Online Auction webpage.
- Recognition on MdTL website as **PRIME SPONSOR** for **ONE MONTH**, including a link to your website.

OTHER OPPORTUNITIES – MdTL will work with your business to make sure that you receive exposure and recognition commensurate with your contribution:

- Decorations - \$500
- Catalog - \$400
- Class Projects - \$200 (six opportunities available)
- Printing Materials – Posters/Flyers - \$300
- Band Gratuity - \$300

Moonlight Masquerade MdTL's 18th Annual Auction Sponsorship Agreement

Please return by February 1, 2010

Sponsor Information

Business Name: _____
Contact Person/Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Daytime Phone Number: _____ Fax: _____
Email Address: _____
Authorized Signature: _____

Sponsorship Agreement

See attached Sponsorship Opportunities for full sponsorship descriptions:

_____ \$5,000 *Platinum* _____ \$2,500 *Gold* _____ \$1,000 *Silver* _____ \$500 *Bronze*

_____ Underwriting Opportunities:

- \$500 - Decorations
- \$400 - Catalog
- \$300 - Printing Materials
- \$300 - Band
- \$200 - Classroom projects costs per class (six classrooms total)

Payment Information

Payment in full is due with signed Sponsorship Agreement.

_____ Enclosed is my check. (Please make check payable to Montessori de Terra Linda)

_____ Please charge my credit card:

Card Number: _____ Expiration Date: _____ Card Security Code: _____

Name as it appears on card: _____ Signature: _____

Thank you for your donation and support of Montessori de Terra Linda, a non-profit 501(c)(3) organization, Federal Tax ID# 68-0360702. Your charitable contribution is tax deductible to the fullest extent of the law.

Please return form by February 1, 2010 to:
MdTL 2010 Auction, Attn: Kate Ferini
P.O. Box 6093, San Rafael, CA 94903
Phone: (415) 479-7373