



PO Box 6093 • 620 Del Ganado Rd
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www.mdtl.org

Dear Friend of Montessori de Terra Linda,

Of all the good causes you are asked to support, we hope this one captures your heart: Montessori de Terra Linda, an independent school serving children ages 2 through 12, fosters a unique approach to education, with the hope of creating a love of learning and life in our children. We are writing to invite you to participate in our annual fundraising event.

This year we are celebrating the 18th anniversary of our school Auction. Our Auction is an exciting three-week event comprised of our innovative Online Auction and our rousing Live Auction, which features both Silent and Auctioneer-led bidding. Our children are already hard at work preparing their own classroom projects to contribute to the event and the continued success of their school.

Our Live Auction is our most popular annual event, attended by approximately 250 parents, extended family, and friends. Our Online Auction will reach out to parents and families throughout Marin and beyond. We are seeking items from donors like you, which we can put up for bid on a special website or place for Auction in our live event. This is an exciting and worthwhile chance to support MdTL while promoting your company to our supporters. Not only will our immediate community be able to view and bid on your item either online or at our live event, but exposure will be extensive, as participants will be encouraged to invite friends and families to participate in the Auction. (Items selected for the live Auction will also be posted as view-only online.)

By supporting the 18th Annual Montessori de Terra Linda Fundraising Auction, you will receive:

- Valuable exposure and repeated visibility for your business through our Auction website or our Live Auction catalog.
- Greater interest in your products/services because we are sending out numerous weekly email communications and using other powerful promotional vehicles to encourage our members' participation and support promoting the Auction.
- Patronage from the dedicated families and friends of the school eager to thank supporters of our events.

Starting February 21, 2010, Montessori de Terra Linda will launch our Online Auction. The sooner you donate the more promotion you'll enjoy prior to the event as a partner and participant. Please log on to <http://mdtl.cmarket.com/moonlightmasquerade> to see your items and many more.

We ask that you consider making a donation appropriate to your business that will help us raise the needed funds to continue our tradition of excellence in education. Thank you in advance for your kind consideration. For more information and to see the Online Auction as it evolves, please visit www.mdtl.org.

Sincerely,

The 2010 MdTL Fundraising Auction Team

Moonlight Masquerade MdTL's 18th Annual Auction Donation Form

Please return by February 1, 2010

Company/Business/Donor: _____

Address/City/State/Zip: _____

Contact Person/Title: _____

Phone Number: _____

Email Address: _____

Donation Description: _____

Retail Value: _____ Special Instructions/Restrictions: _____

Donation Item(s)

Please check one of the following:

- This form is my gift certificate Gift certificate is enclosed/attached

If your donation is merchandise or a physical item:

- It will be picked up by (date) _____ and delivered to MdTL.
 Pick up instructions: _____

If applicable, please provide a brochure, menu, photo or other marketing materials to help promote your donation.

Please return this form either to the drop-off outside the front office or by mail to Montessori de Terra Linda, PO Box 6093, San Rafael, CA 94903. For any questions, please call 415.479.7373 or forward an email to Kate Ferini at kate@mdtl.org.

Please make a copy for your own records. If applicable, purchaser will present this certificate or one you have provided in exchange for merchandise/service.

Donor Affiliation:

- Parent (Name): _____
 Parent Business Business Alumni Faculty/Staff Student Other

Thank you for your donation and support of Montessori de Terra Linda, a non-profit 501(c)(3) organization, Federal Tax ID# 68-0360702. Your charitable contribution is tax deductible to the fullest extent of the law.